SANJUMALAKAR CHOWDHURY

Mob:-+91 7003970168/9038272567

Email:- sanju.malakar@outlook.com

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| **CAREER OBJECTIVE :** |
| Seeking junior managerial positions in the area of Marketing / Advertising with an organization of repute. |

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| **PROFILE :** |
| * MBA[inMarketingmajorwithHumanresourceminor]fromBudgeBudgeInstituteofTechnology,WBUT withexposurein various subjects like Sales & Distribution Management, Advertising & Sales Promotion, Marketing Research, Consumer Behavior, Retail Management, Training & Development, Managerial Effectiveness and Leadership for Corporate Excellence. * Experience: Almost 2 yrs of sales experience at HBL GLOBAL PVT LTD (An associate of HDFC BANK LTD) and Labsensense Technology services pvt Ltd * Successfully completed Summer Internship with organisation like Hindustan Unilever Limited,Kolkata. * Experiance in identifying new market and understanding the needs of target audience. * Motivated team player. * Quick learner. |

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| **SUMMER INTERNSHIP / PROJECT WORK :** |

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| **M.B.A** | **Company:Hindustan UnileverLimited**  **Title:OperationDesert Storm - “Finding Out Market Gaps and New Business Opportunities”**  **Designation:Trainee(Salesand Marketing)**  **Duration:3 months(June2013 to September2013)**  **Location:Kolkata** |
| **B.B.A** | **Company :SBILife Insuarance**  **Title:EffectiveAnalysis of Consumer Behavior TowardsInvestment Plans &ProductsofSBILifeInsurance.**  **Duration:45 days**  **Location:Kolkata** |

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| **IT FORTE :** |

* MSWord,Excel,Powerpoint
* Internet Applications
* Adobe Photoshop

**Certificate**:Diploma inSoftware Application fromWebel InformaticsLimited in theyear of 2008.

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| **EDUCATION QUALIFICATION:** |

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| M.B.AfromB.B.I.T(Kolkata)affiliatedtoWestBengalUniversityOfTechnology  in 2014.[DGPA: 7.38] |
| B.B.A(Hons.)In Marketing Management from BarrackporeRastraguru SurendranathCollege,Affiliated to University Of Calcuttain 2012 .  (Secured 57.3%). |
| HigherSecondaryExamAffiliatedtoWestBengalCouncilOfHigherSecondaryEducationin 2007.  (Secured 59.4%). |
| Secondary Examination Affiliated toWest Bengal Board OfSecondaryEducation in 2005.  (Secured 71.38%). |

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| **LANGUAGES KNOWN :** |

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| **Languages** | **Read** | **Write** | **Speak** |
| Bengali (Mother) | Yes | Yes | Yes |
| English (International) | Yes | Yes | Yes |
| Hindi (Native) | No | No | Yes |

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| **PERSONAL DOSSIER :** |

Date of Birth 4th January,1989

Total Experience 2 Years

Sex Male

Nationality Indian

Religion Hindu

Address South station road, Malakar para, P.O-Agarpara, Kolkata 700109

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| **DECLARATION:** |

Iwouldliketostatethatinformationfurnished abovearetruetobestofmyknowledgeandwouldliketoassureyou thatgivenanopportunity,Iwoulddefinitelydowellconsideringthetechnicalandinterpersonalskills,apartfromthe positiveattitude which Iposses towardsallthingsin life.

**DATE** :

**PLACE :**